



PRESS RELEASE  
FOR IMMEDIATE RELEASE  
June 19, 2008

**Getting Paid for Buying Real Estate**  
**Your Choice Real Estate launches VIP Buyer Program paying buyers at closing.**

Orange Park, FL – Your Choice Real Estate has announced the launch of the VIP Buyer Program, bringing discounts, rebates and added value to home buyers in Florida.

In their continued effort to be the “Best Value in Real Estate” Your Choice Real Estate has introduced a new program for purchasers of real estate in Florida. The program offers buyers a host of features including pre-negotiated discounts with preferred vendors, waived transaction fees and double the buyer’s cash back at closing. Most importantly it provides a dedicated agent to the buyer and access to protected resources and information that is invaluable to buyers during the purchase process.

“Our new VIP Buyer program brings more value to the buyer side of the deal” said Phillip Jones, President and CEO of Your Choice Real Estate. “In addition to the benefits received by the customer, our agents and the company as a whole benefit from the improved cash flow and customer retention, it really is a win, win for all involved.”

Your Choice Real Estate is also aggressively hiring new agents and offering very rewarding compensation packages. Agents are free to work from home and are not required to perform floor duty, caravan tours or pay desk fees.

Your Choice Real Estate, founded in 2005, is a full service real estate brokerage representing both buyers and sellers. A key offering is MLS Assist, which provides sellers access to the very powerful MLS (Multiple Listing Service) database and Realtor.com for a low flat fee. Using MLS Assist, sellers retain the opportunity to sell their property on their own while gaining the benefits of exposure to thousands of agents on MLS and millions of buyers on Realtor.com.

For more information about Your Choice Real Estate and their services visit their website, [www.ycre.net](http://www.ycre.net); contact their office by telephone at 904-298-2679; or email at [info@ycre.net](mailto:info@ycre.net).

###