



PRESS RELEASE
FOR IMMEDIATE RELEASE
February 1, 2008

**Zbark.com STOPS PROVIDING FLAT FEE LISTINGS IN FLORIDA
Your Choice Real Estate obtains endorsement and continues to grow**

Orange Park, FL, February 1, 2008 – Your Choice Real Estate announced that has been recommended by Zbark.com to fulfill flat fee MLS needs in the Northeast Florida market. Zbark previously served the Jacksonville, St. Augustine, Ponte Vedra and Orange Park real estate market offering flat fee listings. Your Choice Real Estate has offered its flat fee program called “MLS Assist” since 2005 in northeast Florida.

Below is an excerpt from the Zbark.com announcement issued by Michael Thomas;

ZBARK.com ANNOUCEMENT

Effective February 1, 2008 Zbark.com will no longer provide Flat Fee MLS service to the Jacksonville & St. Augustine region.

For your Flat Fee MLS needs we strongly recommend using Your Choice Real Estate, located in Orange Park, FL. Your Choice Real Estate is a very strong local company with an excellent reputation. The owner of the company is Phillip Jones and he will personally offer you the same first-rate service you have received from me and my staff. His contact info is listed below for future reference.

[Click here to list your property for only \\$349 until it sells with Your Choice Real Estate](#)

*Phillip Jones, Broker/Owner
Your Choice Real Estate
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I have enjoyed serving you in the past and look forward to future opportunities to work together again. If you have any questions about this change or would like to discuss other matters with me feel free to contact me.

*Regards,
Michael Thomas*

(continued)

MLS Assist provides sellers access to the very powerful MLS (Multiple Listing Service) database and Realtor.com. Using MLS Assist, sellers retain the opportunity to sell their property on their own while gaining the benefits of exposure to thousands of agents on MLS and millions of buyers on Realtor.com. To date Your Choice Real Estate has over 285 MLS Assist customers.

“The response to our MLS Assist service has been tremendous” said Phillip Jones, President and CEO of Your Choice Real Estate. “This consolidation improves our local market presence and has already contributed to our earnings growth. In 2007 we were very fortunate to see our revenue grow by sixty-two percent; we hope to continue this trend in 2008.”

Your Choice Real Estate, founded in 2005, is a full service real estate brokerage headquartered in Orange Park, Florida. Your Choice Realty represents both buyers and sellers. Sellers have the flexibility to choose the services they need and only pay for the services they select. Your Choice Real Estate through its website www.ycre.net, allows customers a host of online tools to buy or sell property. The company also has strategic partnerships with other real estate brokerages throughout the U.S.

For more information about Your Choice Real Estate and their services visit their website, www.ycre.net; contact their office by telephone at 904-298-2679; or email at info@ycre.net.

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