



PRESS RELEASE  
FOR IMMEDIATE RELEASE  
August 28, 2007

**NO MORE LIMITS – LIST UNTIL YOU SELL, NO HIDDEN FEES  
Your Choice Real Estate eliminates the 1 year time limit on listings**

Orange Park, FL, August 28, 2007 – Your Choice Real Estate announced that it will be offering its highly successful MLS Assist service with no time limit. The updated programs are effective September 1, 2007 and will grandfather all existing customers into the newly revised program.

MLS Assist was first introduced in 2005 in northeast Florida. MLS Assist provides sellers access to the very powerful MLS (Multiple Listing Service) database and Realtor.com. Using MLS Assist, sellers retain the opportunity to sell their property on their own while gaining the benefits of exposure to thousands of agents on MLS and millions of buyers on Realtor.com. To date Your Choice Real Estate has over 220 MLS Assist customers.

“The marketplace has changed and we have responded, sometimes customers need more time to achieve their goals and we support them in their efforts. Our goal is to help our customers in anyway possible.” said Phillip Jones, President and CEO of Your Choice Real Estate. “Our customers appreciate our approach to assist them with the sale of their home, while allowing them to continue to sell on their own as a FSBO. Our new and improved program further solidifies our position as the BEST VALUE in real estate!”

Your Choice Real Estate plans to open it’s next office in the Orlando market covering the central Florida region in 2008 and has long range plans to franchise the business model throughout the US and Canada.

Your Choice Real Estate, founded in 2005, is a full service real estate brokerage headquartered in Orange Park, Florida. Your Choice Realty represents both buyers and sellers. Sellers have the flexibility to choose the services they need and only pay for the services they select. Your Choice Real Estate through its website [www.ycre.net](http://www.ycre.net), allows customers a host of online tools to buy or sell property. The company also has strategic partnerships with other real estate brokerages throughout the U.S.

For more information about Your Choice Real Estate and their services visit their website, [www.ycre.net](http://www.ycre.net); contact their office by telephone at 904-298-2679; or email at [info@ycre.net](mailto:info@ycre.net).

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