



PRESS RELEASE  
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## GOING GREEN IN REAL ESTATE

### **Your Choice Real Estate goes green with launch of new website.**

Orange Park, FL, January 9, 2008 – Your Choice Real Estate launches new website ([www.ycre.net](http://www.ycre.net)) that saves time, money and continues drive to be a green company.

YCRE.NET is not a typical real estate website. Most real estate websites allow you to read information about the company's agents, current listings and other generic real estate data. The opportunity for customer participation is often limited to requesting more information and then waiting for a call or email back. Your Choice Real Estate through its website [www.ycre.net](http://www.ycre.net), allows customers a host of online tools to buy or sell property.

With the official launch of Your Choice Real Estate's new website, [www.ycre.net](http://www.ycre.net), the company offers a level of interaction for the consumer that is unprecedented in the industry. At the company's website, customers can submit all the information for their property. This process is more efficient and saves time, expense and environmental impact of having an agent drive to the property simply to collect data and sign paperwork. The listing agreement is drafted in PDF and emailed to the customer for their signature. Customers can then digitally sign their listing agreement and email it back, enabling a fully paperless transaction.

Your Choice Real Estate continues its efforts to be a green company by allowing their agents the freedom to telecommute. Agents are not required to attend sales meetings or go on 'caravan' tours. "I'm amazed that old fashion real estate companies still require agents to come to the office at least once a week for sales meetings and caravan" said Phillip Jones, President and CEO of Your Choice Real Estate. "Caravan tours are a huge waste of energy often involving up to a dozen or more cars driving around from house to house for 4-5 hours every week. We don't do caravan tours as it is not a good use of our time and a terrible waste of gas."

Your Choice Realty is a full service real estate brokerage based in Orange Park, Florida representing both buyers and sellers. Sellers have the flexibility to choose the services they need and only pay for the services they select. The company also has strategic partnerships with other real estate brokerages throughout the U.S.

For more information about Your Choice Real Estate and their services visit their website, [www.ycre.net](http://www.ycre.net); contact their office by telephone at 904-298-2679; or email at [info@ycre.net](mailto:info@ycre.net).

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