



PRESS RELEASE  
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**Marketing Rental Property Just Got Easier**  
**Your Choice Real Estate announces MLS Assist support for rental property**

Orange Park, FL – Your Choice Real Estate has announced the launch of the MLS Assist Program for Rentals, leveling the playing field in the For Rent by Owner (FRBO) marketplace.

In their continued effort to be the “Best Value in Real Estate” Your Choice Real Estate has introduced a new program for owners of rental property in Florida. The expansion of the MLS Assist program offers exposure on the MLS (Multiple Listing Service) and Realtor.com for landlords trying to fill vacant houses, condos or apartment units without requiring a long term property management commitment.

“The launch of our MLS Assist program for rental property provides the power and reach of MLS & Realtor.com to landlords while still giving them flexibility to market and manage the property on their own.” said Phillip Jones, President and CEO of Your Choice Real Estate. “To my knowledge, we’re the only Real Estate Company in the region offering this hybrid method of marketing rental property. We believe exposure is the key to getting vacant rental property filled. Everyone does not require full time property management, now they have a new choice available and we look forward to servicing this marketplace”

Your Choice Real Estate is also aggressively hiring new agents and offering very rewarding compensation packages. Agents are free to work from home and are not required to perform floor duty, caravan tours or pay desk fees.

Your Choice Real Estate, founded in 2005, is a full service real estate brokerage representing renters, buyers, sellers and property owners. A key offering is MLS Assist, which provides customers access to the very powerful MLS (Multiple Listing Service) database and Realtor.com for a low flat fee.

For more information about Your Choice Real Estate and their services visit their website, [www.ycre.net](http://www.ycre.net); contact their office by telephone at 904-298-2679; or email at [info@ycre.net](mailto:info@ycre.net).

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